



NORTHERN TIGERS: Building Ethical Canadian Corporate Champions

Dick Haskayne with Paul Grescoe

With additional contributions from Deborah Yedlin

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RICHARD FRANCIS HASKAYNE, OC, AOE, FCA, FICD is among the most successful and highly regarded executives in Canadian corporate history. Peter C. Newman calls him one of the three “most influential quiet men” in the Canadian Oil Patch. The *Globe and Mail* describes him as “the man who stickhandled some of the biggest deals ever done in Canadian corporate history.”

He has served as director on 20 public company boards; among them, Enbridge, Nova, TransCanada Corporation, Manulife, AEC, Crestar, EnCana Corporation, TransAlta and the Canadian Imperial Bank of Commerce. Haskayne has also been devoted to philanthropy. On May 28, 2002, the Haskayne School of Business at the University of Calgary was named in his honour in recognition of the largest charitable contribution in the history of the university at the time, and one of the largest contributions to any business school in Canada. He also donated 37 hectares of Bow River frontage land and \$2 million for development to the City of Calgary for the future Haskayne Legacy Park. He and his wife, Lois, were honoured in 2004 by the Association of Fundraising Professionals with the Generosity of Spirit Award in recognition of their philanthropy.

He has received countless honours for his achievements in both business and community including being appointed an Officer of the Order of Canada in 1997 and receiving the Woodrow Wilson Award for Corporate Citizenship from the Woodrow Wilson International Center for Scholars of the Smithsonian Institution in 2004. He has also been inducted into the Canadian Business Hall of Fame.

PAUL GRESCOE is the author of numerous business biographies chronicling western Canadian entrepreneurs; among them are *Jimmy*, the story of Jim Pattison of Vancouver; *The Merchants of Venus*, which chronicles the Bonnycastle family who founded the global Harlequin romance-novel empire; *The Mavericks: Lessons from the West's Winning Entrepreneurs*, *The Money Rustlers: Self-made Millionaires of the New West* (with David Cruise), *Flight Path: How WestJet Is Flying High in Canada's Most Turbulent Industry* and *Secret Riches: Adventures of an Unreformed Oilman*, the autobiography of the legendary John Masters.

DEBORAH YEDLIN has become one of Canada's most widely recognized business columnists. With a unique background of having worked on Wall Street and Bay Street, Deborah has written for *The Financial Post*, *The Globe and Mail* and now *The Calgary Herald* as its Business and Energy Columnist, since 2007. She is also a regular contributor to CBC Radio and TV, providing insight and commentary on the business issues of the day that are important to Calgarians, Albertans and Canadians. Deborah holds a Bachelor of Arts, Economics and English from the University of Alberta and a Master of Business Administration from Queen's University.



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A straight-shooting, revealing yet visionary memoir from the man *The Globe and Mail* says “stickhandled some of the biggest deals ever done in Canadian corporate history.”

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