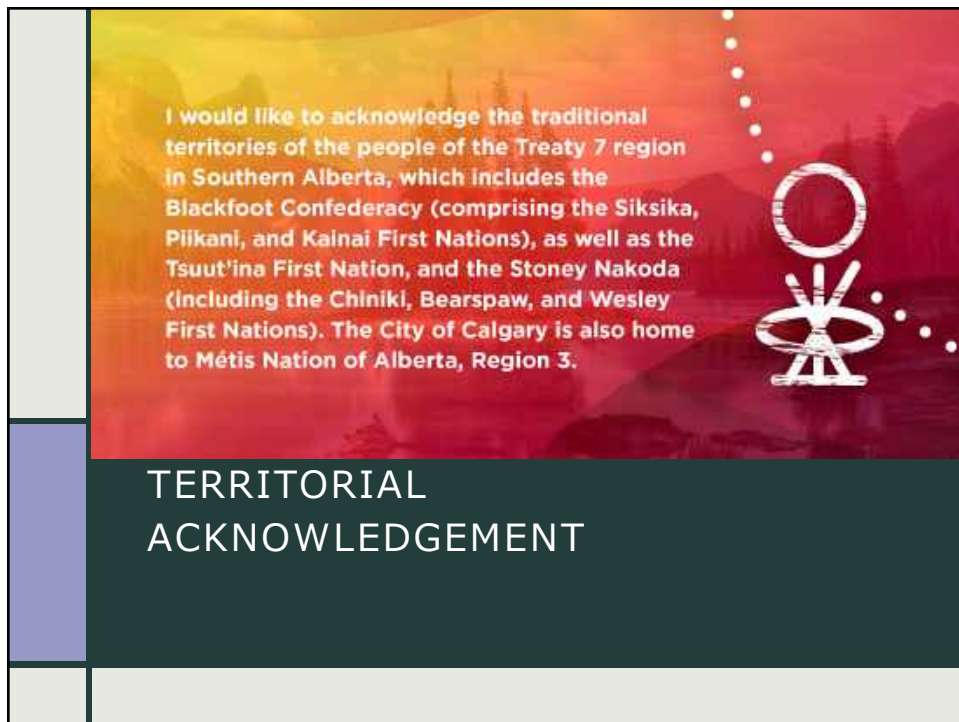




A SYSTEMS APPROACH TO  
STUDENT SUCCESS: ADVOCACY,  
ACTIVISM AND ENGAGEMENT

Seneca Summer Conference  
27 August 2020  
Sarah Elaine Eaton, PhD  
University of Calgary

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I would like to acknowledge the traditional territories of the people of the Treaty 7 region in Southern Alberta, which includes the Blackfoot Confederacy (comprising the Siksika, Piiikani, and Kainai First Nations), as well as the Tsuut'ina First Nation, and the Stoney Nakoda (including the Chlniki, Bearspaw, and Wesley First Nations). The City of Calgary is also home to Métis Nation of Alberta, Region 3.

TERRITORIAL  
ACKNOWLEDGEMENT

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1  
Understand what a systems approach to student success means.

2  
Explore how advocacy and activism can promote student learning and success.

3  
Explore how you make a difference through your commitment to student learning.

## Learning Objectives

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## Notes about citing and referencing

I have included a complete list of sources I used to develop this session at the end of the slide deck.

Not all slides include citations, but all the content is drawn from the sources cited in the references.

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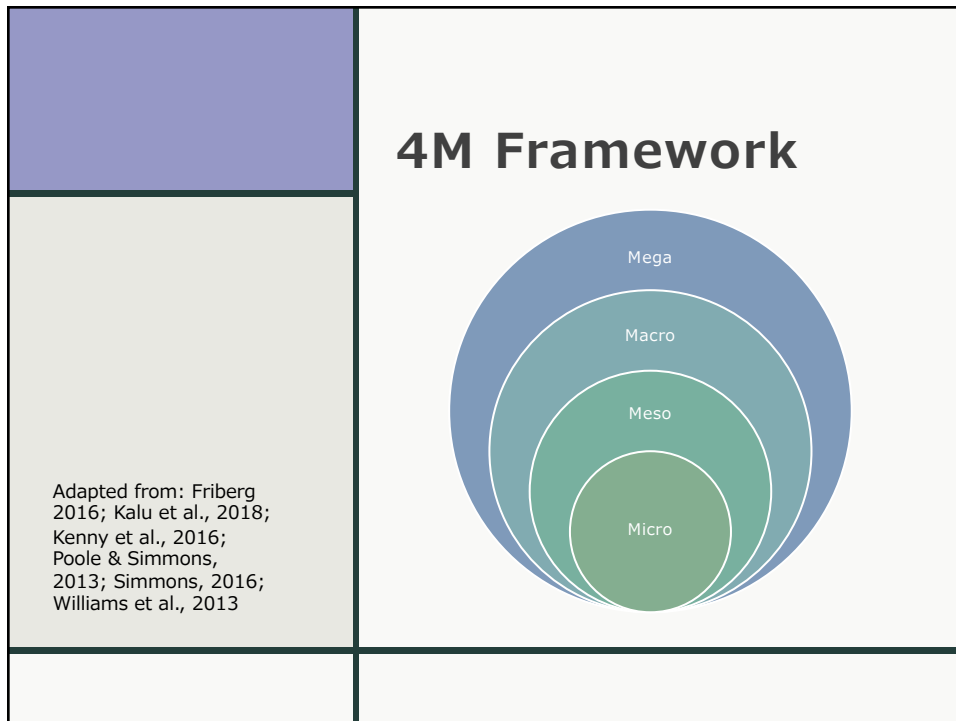
4

	<h2>My positionality</h2>
	<p>Education professor</p> <p>Inaugural Educational Leader in Residence for Academic Integrity</p> <p>Co-Editor-in-Chief, <i>International Journal for Educational Integrity</i> (Springer Nature)</p> <p>Co-Founder and Co-Editor, <i>Canadian Perspectives on Academic Integrity</i></p> <p>Author, <i>Plagiarism in Higher Education: Tackling Tough Topics in Academic Integrity</i> (2021)</p> <p>Academic integrity researcher and advocate</p>

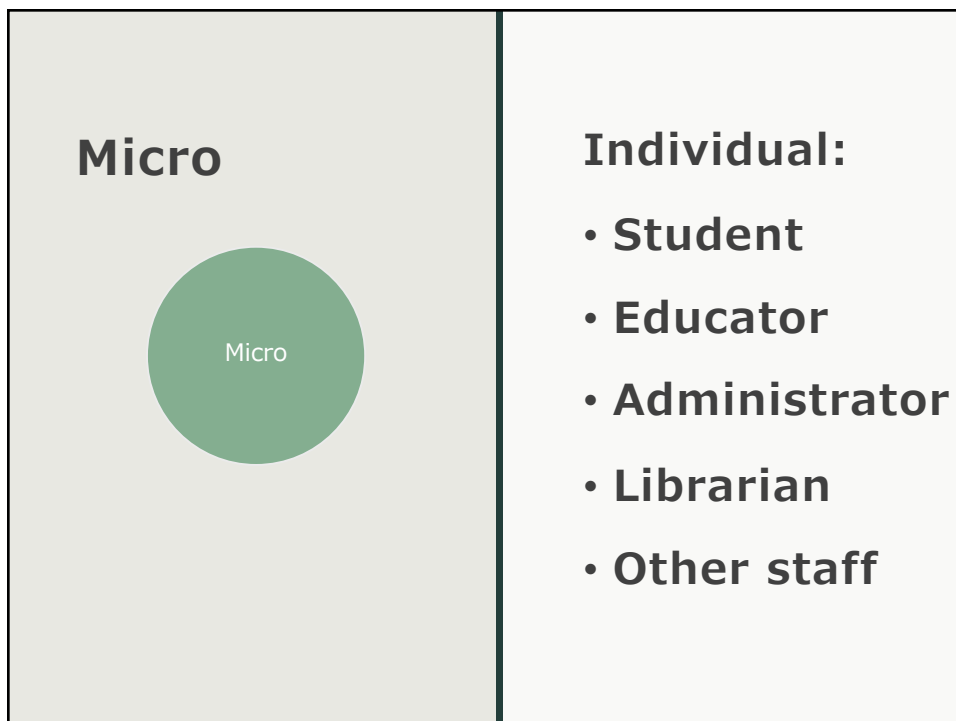
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	<h2>SNEAK PREVIEW</h2>	
		

6





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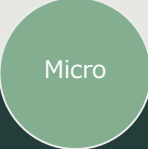


8

<h2 style="text-align: center;">Micro: Individual</h2> <p style="text-align: center;">As an individual, what are the strengths you bring to your professional practice?</p> <p style="text-align: center;">What is your passion?</p>	<div style="text-align: center; border: 1px solid #000; border-radius: 50%; width: 100px; height: 100px; margin: 0 auto; background-color: #50a050; color: white; display: flex; align-items: center; justify-content: center;"> <span style="font-size: 24px; font-weight: bold;">Micro</span> </div>

9

	<div style="text-align: center; border: 1px solid #000; border-radius: 50%; width: 80px; height: 80px; margin: 0 auto; background-color: #50a050; color: white; display: flex; align-items: center; justify-content: center;"> <span style="font-size: 24px; font-weight: bold;">Micro</span> </div> <h2 style="text-align: center; color: white;">Micro: Individual</h2>	
	<p><b>Personal example:</b></p> <ul style="list-style-type: none"> <li>• Professor-scholar</li> <li>• Individual research program</li> <li>• Advocacy</li> </ul>	

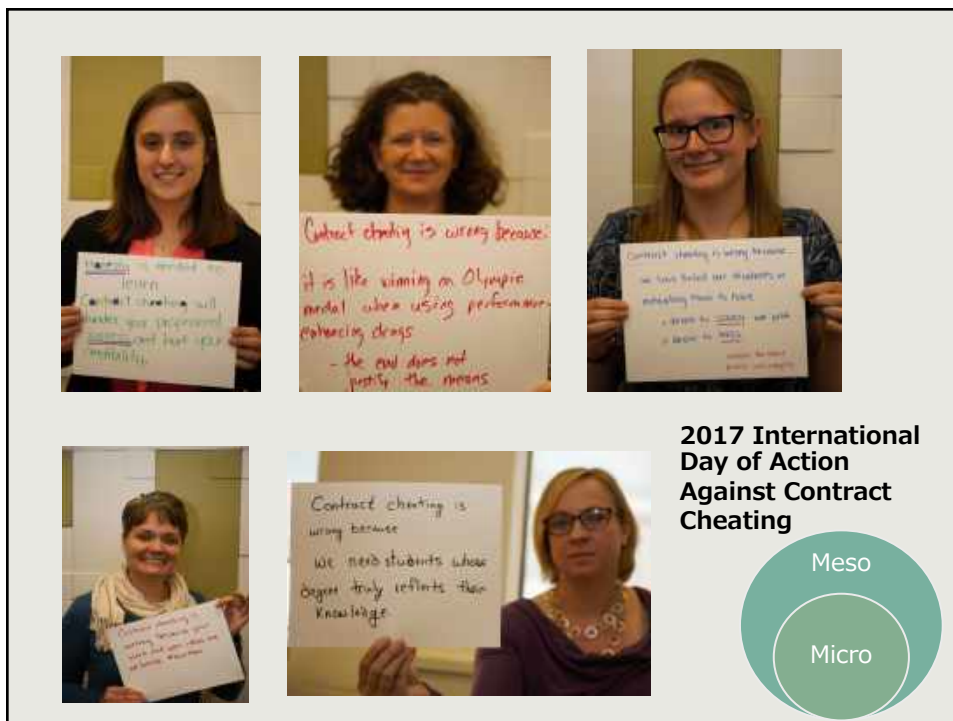
10

	<div data-bbox="690 262 836 409" style="text-align: center;">  <p>Micro</p> </div>	
	<h1 style="text-align: center;">Micro: Individual</h1>	<div data-bbox="451 646 836 850"> <p><b>Key messages:</b></p> <ul style="list-style-type: none"> <li>• Learn from every failure.</li> <li>• Work within existing systems while trying new things.</li> </ul> </div> <div data-bbox="906 661 1250 892">  </div>

11

<div data-bbox="365 1155 560 1344" style="text-align: center;">  <p>Meso</p> <p>Micro</p> </div>	
<h1 style="text-align: center;">Meso Level: Departmental</h1>	<p style="text-align: center;"><b>2017 International Day of Action Against Contract Cheating</b></p>


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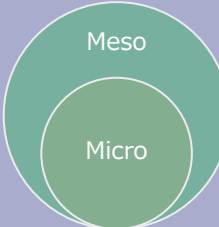
13

		
	<h1>Meso</h1>	
	<p>2019 – Two years later...</p> <p><b>Chibry, N., &amp; Kurz, E. (2019). <i>Pay-to-Pass: Knowledge as a Commodity</i>. Paper presented at the Canadian Symposium on Academic Integrity, Calgary, Canada.</b></p> <p><b>Crossman, K., Paul, R., Behjat, L., Trifkovic, M., Fear, E., Eaton, S. E., &amp; Yates, R. (2019, April 18). <i>Engineering integrity: Using text-matching software in a graduate-level engineering course</i>. Paper presented at the Canadian Symposium on Academic Integrity, Calgary, Canada. <a href="http://hdl.handle.net/1880/110670">http://hdl.handle.net/1880/110670</a></b></p>	

14

		
	<b>Meso</b>	
	<p>2019 – Two years later...</p> <p>Eaton, S. E., &amp; Dressler, R. (2019). Multilingual essay mills: Implications for second language teaching and learning. <i>Notos</i>, 14(2), 4-14.</p> <p>Eaton, S. E., &amp; Fernández Conde, C. (2018). Evaluación auténtica para empoderar la integridad académica. <i>Revista de integridad académica</i>, 3(5), 6-8.</p> <p>Hayden, A. K., Eaton, S. E., Crossman, K., Penaluna, L.-A., &amp; Lenart, B. (2019). Text-matching software in post-secondary contexts: A systematic review protocol. <i>Canadian Perspectives on Academic Integrity</i>.</p>	

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	<b>Meso: Departmental</b>	
	<p><b>Key messages:</b></p> <p>Small events can be a catalyst for sustained effort.</p> <p>Tracking the number of participants at an event can be an utterly inadequate way to demonstrate long-term impact.</p> <p>Sustained effort over time is important.</p>	

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## Meso: Departmental

**Reflective questions:**

**What have you done together with your colleagues in small groups (e.g. at the unit level) that have made a difference?**

**What do you have planned for this year to keep up your momentum?**

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## Macro: Institutional

**Guest speaker: Dr. Julia Christensen Hughes**

**Creating a Robust Culture of Integrity at University of Calgary**

Dr. Julia Christensen Hughes, Dean of the College of Business and Economics at the University of Calgary, will be presenting a keynote address and facilitating a working session during the 10th International Symposium on Business Ethics and Leadership. She will be joined by Prof. John S. McCloskey, Director of the Business Ethics Center at the University of Calgary.

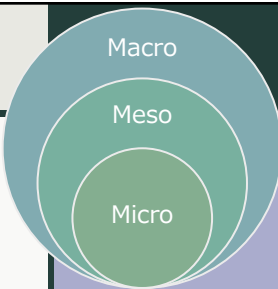
**Event Information:**  
**Event:** Keynote Address  
**Date:** August 27, 2020  
**Time:** 10:00 AM - 11:00 AM  
**Location:** Online (Zoom Meeting)

[www.ubc.ca/ethics](http://www.ubc.ca/ethics)

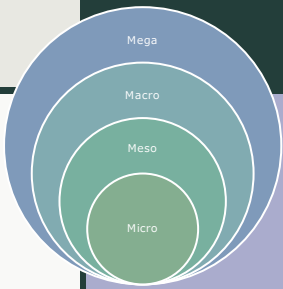
18

	
<h2>Macro: Institutional</h2> <p><b>Key messages:</b></p> <ul style="list-style-type: none"><li>• Institutional level events and initiatives require support from senior leaders.</li><li>• Important to align with institutional priorities and strategy.</li></ul>	

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<h2>Macro: Institutional</h2> <p><b>Reflective Questions:</b></p> <p>How do you align your passion with your school's priorities, vision, and mission in a meaningful way?</p>	

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**Mega: Community**  
Creating connections with others:  
**Community**  
**Alumni**  
**Peers outside your college**

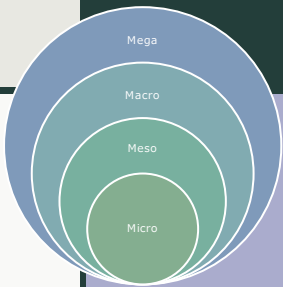
21



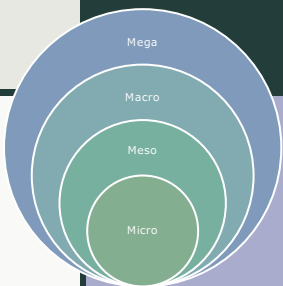
**Mega: Community**  
**Example:**  
*Academic Integrity in Canada: An Enduring and Essential Challenge*  
(Eaton & Christensen Hughes, Springer Nature, forthcoming in 2021)



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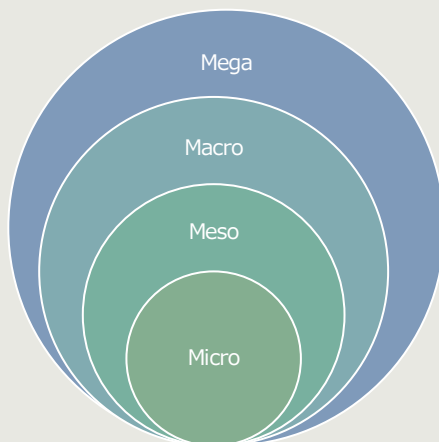
<h2>Mega: Community</h2> <p><b>Key Messages:</b></p> <p><b>Scaling up requires successful partnerships.</b></p> <p><b>Essential to create opportunities for others.</b></p>	

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<h2>Mega: Community</h2> <p><b>Reflective Questions:</b></p> <p><b>How will you give back to your community this year?</b></p> <p><b>How will you create opportunities for others?</b></p>	

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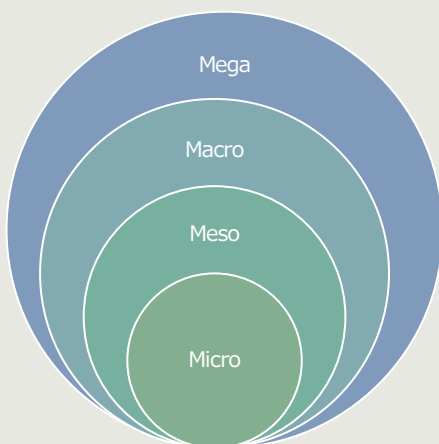
## Reflections



- What is your passion?
- How do you leverage your passion to help your students?
- How do you create positive and productive learning experiences in a sustained and sustainable way?
- How are you documenting and sharing your successes?
- How are you mentoring others?

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## Call to Action!



- Engage your passion!
- Commit to contributing in meaningful ways.
- Whatever you are doing, you are making a difference!

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**Q & A**

**Contact me:**

**Sarah Elaine Eaton**

**[seaton@ucalgary.ca](mailto:seaton@ucalgary.ca)**

**Twitter:**

**@DrSarahEaton**