



WERKLUND SCHOOL OF EDUCATION

Publishing, Relationships, and Post-degree Prospects

**CIESC-SCÉCI – Comparative and
International Education
Society of Canada:**

Graduate Student Organized Panel

Sarah Elaine Eaton, PhD
June 4, 2019

Publication

Thank you to Marcia Kim,
Vanessa Sperduti, and
Olivia Zhang for organizing
this panel.



GRADUATE STUDENT SPECIAL PANEL

Publishing, Relationships and Post-degree Prospects

Please join us for a special session aimed at graduate students and emerging scholars. Our panelists will discuss relevant topics such as publishing, career prospects, becoming a researcher, and the supervisor/supervisee relationship.

DATE: June 4, 2019

TIME: 4:30pm - 5:45pm

Session 21.16
Henry Angus Bldg (ANGU) 492

CIESC Reception to follow @ 6:00 pm
Mahony & Sons, 5990 University Blvd

Vous pouvez trouver toutes les informations en français sur la première version du programme du congrès 2019 de la SCÉE.

OUR PANELISTS



DR. SARAH EATON
UNIVERSITY OF CALGARY



DR. GUS RIVEROS
WESTERN UNIVERSITY



DR. HONGXIA SHAN
UBC



DR. MERLI TAMTIK
UNIVERSITY OF MANITOBA

1. Publication philosophy
2. Complexities and tensions within academic publishing.
3. Getting published.
4. Post-publication.
5. Resources and next steps.

- Differences in publication philosophy can be deeply divisive in academia.
- My publication philosophy (also my biases):
 - High quality peer-reviewed journal articles are important, but not to the exclusion of other forms of knowledge mobilization.
 - Open-source knowledge helps everyone.
 - Contested notion (but a value I hold deeply): Elitist approaches to academic publishing propagate exclusionary paradigms and academic snobbery.
 - Publication can be – and should be – a way to create community, share ideas, and have an impact.
 - Strike a balance between co-authoring and sole-authoring.

ImpactStory

What matters to you as a researcher?



Sarah Elaine Eaton  

University of Calgary Assistant Professor

OVERVIEW

ACHIEVEMENTS

TIMELINE

PUBLICATIONS

6 ACHIEVEMENTS



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🔗 Your Wikipedia titles include [Academic dishonesty](#).

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Global South Top 50%

Of people who save and share your research, 16% are in the Global South. That's a high proportion: only 39% of researchers publish work that inspires this level of engagement from the developing world.

🔗 Countries include Malaysia

 link  share



- What's your publication philosophy?
- Who do you want to be a researcher? Scholar? Author?
- What values do you hold?
- Align your personal values with your publication values.
- Align your values to your writing activities.
- Be true to yourself. (Others will challenge your beliefs around publication.)

- Your personal philosophy may be at odds with the traditions of the academy.
- We need to publish in highly credible peer-reviewed academic journals to get and keep our jobs.
- If you want to cultivate a more robust approach to publishing it will likely have to be done in addition to, not instead of, traditional publications.
- Hiring committees want to see peer-reviewed articles in credible journals listed on your c.v.

- Most highly regarded.
- Tensions with journals published by “the Big 5”:
 1. Reed-Elsevier
 2. Springer
 3. Wiley-Blackwell
 4. Taylor & Francis
 5. Sage

udemnouvelles curated news in English

HEALTH | SCIENCE | **SOCIETY** | CULTURE | COMMUNITY

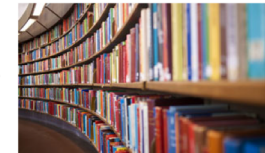
Five companies control more than half of
academic publishing

UDEMNOUVELLES | 06/10/2015

IN **5** SECONDS

At great expense to scientists across all fields, Reed-Elsevier, Springer, Wiley-Blackwell, Taylor & Francis, and Sage now publish more than 50% of academic articles.

A study at the University of Montreal shows that the market share of the five largest research publishing houses reached 50% in 2006, rising, thanks to mergers and acquisitions, from 30% in 1996 and only 20% in 1973. "Overall, the major publishers control more than half of the market of scientific papers both in the natural and medical sciences and in the social sciences and humanities," said Professor Vincent Larivière of the School of Library and Information Science, who led the study. "Furthermore, these large commercial publishers have huge sales, with profit margins of nearly 40%. While it is true that publishers have historically played a vital role in the dissemination of scientific



<https://nouvelles.umontreal.ca/en/article/2015/06/10/five-companies-control-more-than-half-of-academic-publishing/>

- Build your publication “street smarts”:
 1. Predatory publishing & conferences
 2. Get informed about article processing charges (APCs)
 3. Textual recycling (a.k.a. – Self-plagiarism)
 4. Ask for help and advice from people you trust.

Be mindful of honouring copyright agreements.
Use publications as one aspect of KMb for your work.



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Contract cheating: a Canadian perspective

Sarah Elaine Eaton expands on a key point mentioned in her [just published literature review](#) of academic integrity in the Canadian context: contract cheating. Although there is a growing body of literature investigating the issue of [contract cheating worldwide](#), little is known about it from the Canadian perspective.

[Dr. Sarah Elaine Eaton](#) 24 Jul 2018



A new literature review published in the International Journal for Educational Integrity presents findings on the topic of educational integrity in the Canadian context (Pic: CC0 from Pexels.com)

[Dr. Sarah Elaine Eaton](#)

Dr. Sarah Elaine Eaton is a faculty member in the Werklund School of Education at the University of Calgary, Canada. Her current research program focuses on academic integrity in higher education, with a particular interest in the Canadian context.



POPULAR BIOMED CENTRAL BLOG TAGS

POPULAR POSTS

1. Have multiple manuscripts at various stages of development.
2. Figure out how much writing you can reasonably manage.
3. Focus on writing well. Get help when you need it.

Manuscripts in
process
(Writing)



Manuscripts
submitted



Manuscripts
under revision

- Non-negotiables
 - Follow the submission guidelines.
 - Don't exceed the word count.
 - Format your manuscript properly.
 - Copyedit before submitting

- In addition:
 - Have multiple items in your publication pipeline.
 - Develop a system to keep track of what you are doing.
 - Develop a writing schedule (e.g. Belcher, 2009).

- Develop a thick skin.
 - 3 Reasons my work has been rejected in the past year:
 - Interesting topic, but not interesting enough to publish.
 - Institutional case study has no real significance.
 - Manuscript had too many pie charts.
- What to do after you get rejected:
 - Read feedback.
 - Talk through feedback with someone you trust.
 - Revise and resubmit elsewhere.
- **Rejection is not a reflection of your value as a writer or as a scholar. Keep your head high. Keep going.**

- Post-publication To Do's:
 - Add to your CV.
 - Check copyright agreement. Ask for additional permissions if needed.
 - If permitted, self-archive your publication.
 - Share your publication on social media.
 - Reach out to those whom you have cited.
 - Thank those who helped you get the work published.

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Impactstory




Sarah Elaine Eaton  
University of Calgary Assistant Professor


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OVERVIEW ACHIEVEMENTS TIMELINE PUBLICATIONS


ACHIEVEMENTS view all



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Your top publication has been saved and shared 5 times.


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13 Online mentions over 1 years 


PUBLICATIONS view all




Comparative Analysis of Institutional Policy Definitions of Plagiarism: A Pan-Canadian University Study
2017 *Interchange*
5 



Strengthening the research agenda of educational integrity in Canada: a review of the research literature and call to action
2018 *International Journal for Educational Integrity*
5 



The administration of English as a Second Language (ESL) program in higher education: Striking the balance between generating revenue and serving students
2013
3 

1. How will you mobilize knowledge from Congress this year?
2. Develop your writing goals for the rest of the year.
3. Develop a longer-term writing plan: 1-3 years.

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- Belcher, W. L. (2009). *Writing your journal article in 12 weeks: A guide to academic publishing success*. Thousand Oaks, CA: Sage.
- Björk, B.-C. (2017). Open access to scientific articles: a review of benefits and challenges. *Internal and Emergency Medicine*, 12(2), 247-253. Retrieved from <https://doi.org/10.1007/s11739-017-1603-2>. doi:10.1007/s11739-017-1603-2
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